



# 2026

## PARTNERSHIP BENEFITS

BOMA CANADA 2026 PARTNERSHIP BENEFITS	LEAD \$30,000	TRAILBLAZER \$15,000	CATALYST \$5,000
<b>EXCLUSIVITY</b>			
Exclusivity by product or service Category			
<b>THOUGHT LEADERSHIP</b>			
Opportunity for digital placement in a BOMA Canada eNews to promote a non-advertorial white paper, case study or event.			
Preferred Consideration to present on BOMA Canada panels and webinars			
<b>ACCESS</b>			
Discount on BOMEX Sponsorship opportunities	15%		
Advanced access to BOMEX host hotel bookings			
VIP seating at BOMA Canada key events, including Gala Awards Dinner at BOMEX			
Opportunity for a 6-8 person focus group at BOMEX to aid in your marketing/research needs			
Exclusive 'Lead Partner' logo to be used on your company website, presentations, email signature or other			
Detailed publication on BOMA Canada website highlighting your company product(s) and service(s)			
BOMA Canada team member will attend/address your selected company's meeting or event			
Discount for one BOMEX Delegate Registration	\$1,600	\$500	
BOMA Canada exclusive VIP dinner during BOMEX			
Advanced access to BOMEX registration portal			
Exclusive networking event at BOMEX with all National Partners and BOMA local association representatives			
BOMA Canada hosted VIP dinner during BOMA International Conference			
Invitation to Canadian Nominees VIP Reception at BOMA International TOBY Awards Gala			
Corporate name mentioned as National Partner at BOMEX conference			
Partner ribbons for BOMEX Badges			
Company recognition at BOMA Canada's annual National Advisory Council (NAC) meeting			
Company and logo featured in social media post as 'National Partner'			
Your company logo and weblink on the BOMA Canada homepage			



## PARTNERSHIP DESCRIPTION

### Lead (exclusive)

(\$30,000)

The Lead Partner level is BOMA Canada's premier sponsorship opportunity, offering unmatched exclusivity and influence. Lead Partners enjoy top-tier access to decision-makers, premium branding across national platforms, VIP seating and dinners at flagship events. You also receive first-in-line access to sponsorship opportunities beyond this package. This partnership level positions your company as a true industry leader, with elevated visibility, influence, and engagement across the BOMA network.

### Trailblazer

(\$15,000)

The Trailblazer level is designed for companies ready to expand their presence and grow within the Canadian CRE community. With strong branding opportunities, digital visibility, and meaningful access to BOMA events, Trailblazers benefit from early access, networking, and considerations to participate as a thought leader. This tier strikes the right balance between visibility and value, helping companies amplify their influence while building relationships nationwide.

### Catalyst

(\$5,000)

The Catalyst level partnership supports initiatives dedicated to developing the next generation of professionals in Canada's commercial real estate industry. Your investment helps fund research, networking opportunities, and national initiatives that empower young professionals to grow, connect, and thrive within not just the BOMA community, but in commercial real estate. As an Advocate, your organization demonstrates commitment to mentorship, professional development, and the long-term strength of the CRE industry.



## OTHER OPPORTUNITIES TO SUPPORT BOMA CANADA

### BOMEX® – Canada's Premier CRE Conference

BOMEX offers a wide range of high-impact sponsorship opportunities designed to elevate your brand in front of Canada's commercial real estate leaders. From keynote sessions and education sessions to networking events, receptions, showcases, wellness activations, and on-site visibility, each sponsorship provides meaningful ways to connect with decision-makers and demonstrate your organization's value to the industry. With tailored packages for every level of engagement, BOMEX sponsorships help you build relationships, showcase innovation, and align your brand with one of Canada's most respected national CRE events. To explore available opportunities, please contact Tichaona Tapambwa at [ttapambwa@bomacanada.ca](mailto:ttapambwa@bomacanada.ca).

### Thought Leadership

(\$8,000)

As a Thought Leadership sponsor, your company stands out as a champion of high-value content that informs and empowers industry professionals. In addition to receiving all the benefits of a Catalyst Partner, this sponsorship includes prominent logo placement on one of BOMA Canada's three Thought Leadership Guides being released in 2026; comprehensive resources designed to help the industry operate smarter, safer, and more sustainably. With national visibility across BOMA Canada's platforms, Thought Leadership Partners are recognized as trusted voices advancing operational excellence and innovation across Canada's commercial real estate sector.

### BOMA Social

(\$12,000)

As co-host (alongside BOMA Canada) of the BOMA Social, this sponsorship includes all the benefits of a Catalyst Partner, along with exclusive event-specific visibility. Sponsors receive logo placement on the event invitation, logoed beverage napkins, five invitations to the Social, and the opportunity to address attendees and provide branded takeaways. The BOMA Social sponsorship supports one of BOMA Canada's newest, and highly anticipated annual gatherings, held each December during the Toronto Real Estate Forum. This exclusive event combines a unique facility tour - spotlighting spaces rarely seen - with an intimate opportunity to eat, drink, and network among 80 to 100 CRE professionals.



To discuss opportunities to join BOMA Canada as a National Partner, please contact Krista Chambers

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[bomacanada.ca](http://bomacanada.ca)