



# Pinnacle Award

## 2026 ENTRY REQUIREMENTS - INNOVATION

### Goal

The purpose of the Pinnacle Award for Innovation is to recognize and promote innovation in the commercial real estate industry. Specifically, local BOMA member companies that implement unique programs, products or services at the local level to improve building operations are eligible. This is a company award typically associated with a specific building or service provider. The award recognizes an innovative program, product or service implemented within the last 24 months.

### Eligibility & Judging

- Open to Property Owners/Management Companies or Service/Supplier Companies.
- Self-nomination is required.
- Entrants must be BOMA members.
- Entrants must have won at the local level in the current awards cycle (2026) to be eligible for national consideration.
- Companies may not submit the same innovation more than once.
- Judging is based on the online submission and fulfillment of all formal entry requirements.

### Entry Requirements

- **Entry Fee:** \$995.00 CAD (plus HST #86325 6863 RT0001), payable online via credit card.
- Formal Entry Deadline: July 15, 2026.
- **Submission Format:**
  - Submit entry online [\[link available Q2 2026\]](#)
  - Completion of criteria sections A-F below.
  - A high resolution (EPS, PNG, JPG) team photo and company logo. (If the entry is successful, these images may be used during the awards gala and in post-event editorial coverage)



## Criteria

### A. Description of Innovation – 20 Points (Maximum 300 words)

- Clearly describe the innovative program, product, or service your company has implemented. Explain what makes it unique and how it addresses specific needs within the commercial real estate industry.

### B. Local Implementation – 15 Points (Maximum 300 words)

- Demonstrate how the innovation was introduced at the local level by a BOMA member company. Specify the building or service provider associated with the innovation and confirm it was implemented within the last 24 months.

### C. Benefits and Impact – 20 Points (Maximum 300 words)

- Outline the measurable benefits of the innovation, including improvements in efficiency, productivity, customer satisfaction, safety, morale, and environmental responsibility. Provide evidence of positive outcomes for your company, clients, and the broader industry. Highlight how the innovation pushes boundaries or introduces something truly novel to the industry.

### D. Employee and Customer Involvement – 15 Points (Maximum 300 words)

- Describe how employee and/or customer input contributed to the development and implementation of the innovation.

### E. Execution and Implementation – 15 Points (Maximum 300 words)

- Describe the execution and implementation process including how challenges were managed during the rollout of the innovation. Describe how the innovation might be scaled up or sustained over time, and whether it can be adapted for other contexts or organizations.

### F. Client Testimonial – 15 Points

- Identify key clients or stakeholders where this innovation is applied and implemented and provide at least 1 client\* testimonial. \*Clients – include employees and or contractors

## Recognition

- The winner will be presented with a trophy at the National Awards Gala during BOMEX.
- The winner will be notified in advance and provided with a complimentary ticket to attend the Gala (travel expenses not included).
- Finalists will be acknowledged during the Gala.
- The winner may be featured in post-event editorial and marketing initiatives.

