

Sustainability Champion

2026 ENTRY REQUIREMENTS

About Elaina Tattersdale

A young real estate professional and mother of two daughters, Elaina was an enterprise project manager for Canada-based real estate firm, Morguard Investments prior to passing in 2019. Her dream was to improve the impact buildings have on our environment by promoting sustainability initiatives. To honor that dream, Elaina's parents, Rick and Cheryl Gray (QuadReal Property Group and Past BOMA Canada Chair's Award Winner) generously funded the establishment of the BOMA Canada Elaina Tattersdale Sustainability Champion Award.

Goal

The Elaina Tattersdale Sustainability Champion Award recognizes individuals whose achievements reflect BOMA Canada's commitment to a sustainable built environment. This award is designed to inspire professionals across the commercial and institutional real estate sectors to reduce their environmental footprint and promote wellness. It celebrates the outstanding efforts of the "unsung heroes" who champion sustainability, whether within their organizations or throughout the broader real estate community.

Eligibility & Judging

- A National level award entrants do not need to have won locally to qualify
- Preference will be given to entrants involved in BOMA and the commercial real estate community
- No age restrictions apply.
- Previous national winners are ineligible to apply
- Achievements within the past 12 to 18 months will be prioritized, though a longer track record may be considered.
- Judging is based on a written submission, evaluated against the criteria outlined below.



Entry Requirements

- Direct entries and nominations are welcome
- Submit via the registration link: Submit entry online [link available Q2 2026]
- Formal Entry Deadline: July 15, 2026
- Entry Fee: \$150.00
- Completion of criteria sections A–D below.
- A high resolution (EPS, PNG, JPG) headshot of the individual and logo of the individual's company.
 (If the entry is successful, these images may be used during the awards gala and in post-event editorial coverage)
- A letter of reference or endorsement.

Criteria

A. Leadership & Initiative - 30 Points (Max 300 words)

Demonstrate how the nominee has taken initiative and shown leadership in advancing sustainability.

- What is the nominee's role within their organization or the commercial real estate community?
- What leadership qualities or competencies have they demonstrated?
- How have they exceeded expectations to deliver sustainability results?
- What plans are in place to continue championing sustainability?

B. Inspiration & Impact – 30 Points (Max 300 words)

Show how the nominee has inspired others and created measurable impact.

- How has the nominee motivated or empowered others to adopt sustainable practices or shift behaviors?
- What tangible impact has their efforts had within their organization or across the industry?

C. Commitment & Mentorship – 30 Points (Max 300 words)

Highlight the nominee's long-term dedication and ability to mentor others in sustainability.

- What makes this individual a sustainability champion?
- How have they demonstrated consistent commitment to sustainability?
- In what ways are they leading by example?
- What is their most significant sustainability achievement to date?

D. Reference/Endorsement – 10 Points

Include one letter of reference or endorsement that supports the nomination.

- The letter must include the endorser's name, title, company, and how long they've known the nominee.
- It should clearly articulate the nominee's contributions and impact in sustainability.

Recognition

- The award winner will be honored with a trophy presented at the National Awards Gala during BOMEX.
- The winner will be notified in advance and provided with a complimentary ticket to attend the Gala. (Please note travel expenses are not included.)

- Finalists will also be recognized during the Gala event.
- The winner may be featured in post-event editorial and marketing initiatives, celebrating their achievements and contributions to sustainability in commercial real estate.

