# **Partnership Benefits**

2025



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LEAD	TRAILBLAZER	CATALYST	AMBASSADOR
Elite Exclusivity	Ideal for Growth	For Brand Visibility	Exclusive for CRE Companies
\$30,000	\$15,000	\$7,500	\$5,000



### **EXCLUSIVITY**

Exclusivity by product or service category

Yes



## THOUGHT LEADERSHIP Educational content for BOMA Members and the industry at large

Preferred consideration to present on BOMA Canada panels and webinars	\$500	\$500	\$500	\$500
Opportunity for digital placement in a BOMA Canada eNews to promote a non-advertorial white paper, case study or event.	\$2000			\$2000



### **ACCESS:** Introductions and invitations to key BOMA Canada events

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Discount for one BOMEX delegate registration	\$1600	\$500	\$250	
Discount on BOMEX sponsorship opportunities	15%	10%		
Exclusive networking event at BOMEX with all National Partners and BOMA local association representatives	\$1000	\$1000	\$1000	\$1000
Participation at speed networking session at BOMEX	\$3000			
BOMA Canada exclusive VIP dinner during BOMEX	\$2000 2 seats	\$1000		
Advanced access to BOMEX registration portal	Yes	Yes		
Advanced access to BOMEX host hotel bookings	Yes			
VIP seating at BOMA Canada key events, including Gala Awards Dinner at BOMEX	\$1000	\$1000		
BOMA Canada hosted VIP dinner during BOMA International Conference	\$1000 2 seats	\$500 1 seat	\$500 1 seat	\$500 1 seat
Invitation to Canadian Nominees VIP Reception at BOMA International TOBY Awards Gala	\$250	\$250	\$250	\$250
Preferred consideration and assistance from BOMA Canada when requested, to gain access to individual BOMA local associations	Yes	Yes		
Opportunity for an 6-8 person focus group at BOMEX to aid in your marketing/research needs	\$5,000			
BOMA Canada team member will attend/address your selected company's meeting or event	\$2000	\$2000		



# **BRANDING:** Your logo alongside the BOMA Canada logo...where we go, you go too!

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Exclusivet logo to be used on your company website, presentations, email signature or other	\$2000			
Corporate name and logo on premium signage at BOMEX registration table	\$500	\$500	\$500	\$500
Corporate name mentioned as National Partner at BOMEX conference	\$1000	\$1000	\$1000	\$1000
Partner ribbons for BOMEX Badges	\$250	\$250	\$250	\$250
Logo on select BOMA Canada published report(s)	\$500	\$500		
Logo visibility on select thought leadership publication(s)	\$500	\$500	\$500	\$500
Company recognition at BOMA Canada's annual National Advisory Council (NAC) meeting	\$500	\$500	\$500	\$500
Advance notice and right of first refusal on available BOMA Canada sponsorship opportunities (two-week ore-launch timeline)	Yes	Yes	Yes	Yes
DIGITAL VISIBILITY: Bra	nd exposure thro	ugh online platfor	ms	
Recognition on BOMEX Mobile App	\$1000	\$1000	\$1000	\$1000
Company logo on all digital presentations at BOMEX	\$500	\$500	\$500	\$500
Company and logo featured in featured social media	\$1000	\$500	\$500	\$500

Company logo on all digital presentations at BOMEX	\$500	\$500	\$500	\$500
Company and logo featured in featured social media post as 'National Partner'	\$1000	\$500	\$500	\$500
Your company logo and weblink on the BOMA Canada homepage	\$1000	\$1000	\$1000	\$1000
Detailed publication on BOMA Canada website highlighting your company product(s) and service(s)	\$3000			
Featured logo and company description on BOMA Canada website	\$1000	\$1000		

PACKAGE VALUE	\$44,600	\$17,000	\$8,250	10,000
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To discuss opportunities to join BOMA Canada as a National Partner, please contact Krista Chambers

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bomacanada.ca