



2024

National Partnership Opportunities

BOMACANADA.CA

BOMA
Canada

What it means to be a BOMA Canada Partner...

Sponsorships are very necessary, and impactful investments for a unique or specific event or initiative: tours, webinars, BOMEX (our national conference), social events and some national publications.

Partnerships, however, are an investment in the association. Partners of BOMA Canada provide funding to help facilitate national initiatives and the exchange of ideas that support our member associations in the promotion of education, advocacy, recognition of excellence and networking.

Both are equally as important to the commercial real estate industry, BOMA Canada and your brand.

BOMA Canada is the only commercial real estate association nationally, with a focus on building management and operations. Leaning into the skills and experiences of our members, we are well represented and develop inspired, objective-led programs and industry thought leadership initiatives, that drive the built environment forward and provide resources for those same members to excel.

Our partners gain access to a wide range of exclusive benefits, positioning them as prominent leaders within the industry including:

- Industry Recognition
- Thought Leadership
- Market Expansion
- Exclusive Partner Benefits
- Measurable ROI
- Networking Opportunities
- Advocacy and Influence
- Knowledge and Resources

From speaking engagements at various national and international conferences and events, to our online social media efforts, BOMEX and beyond, BOMA Canada carries significant weight within the CRE industry, and the support of our sponsors follows us wherever we go.

You really should be a part of this...

Sincerely,



Krista Lachelt

Director, Partnerships & Sponsors
BOMA Canada

2024 National Partnership Benefits	Lead Partner	Trailblazer \$28,000	Catalyst \$22,400	Differentiator \$11,500	Innovator \$5,000
DIGITAL VISIBILITY					
Featured logo visibility in weekly newsletter	✓				
Logo visibility on LinkedIn banner	✓				
Featured logo and company description on BOMA Canada website	✓	✓			
Partner Showcase featured in one (1) weekly newsletter	✓	✓	✓		
Logo visibility in weekly newsletter	✓	✓	✓	✓	
Link from BOMA Canada website to Partner company's website	✓	✓	✓	✓	
Logo featured in BOMA Canada Yearbook	✓	✓	✓	✓	
Logo visibility on all BOMA Canada presentations	✓	✓	✓	✓	✓
Logo on the BOMA Canada website	✓	✓	✓	✓	✓
EXPOSURE AT BOMEX					
Corporate name and logo on premium signage at BOMEX registration table	✓	✓	✓		
Corporate name mentioned as National Partner at conference opening	✓	✓	✓	✓	
Allocation of national partnership dollars to BOMEX sponsorship	\$10,000	\$8,000	\$6,000	\$2,500	
Corporate name and logo on all digital presentations	✓	✓	✓	✓	✓
COMPLIMENTARY EVENT TICKETS					
One BOMEX Delegate Registration	✓				
Two seats to BOMA Canada exclusive VIP dinner during BOMEX	✓	✓			
One seat to BOMA Canada exclusive VIP dinner during BOMEX			✓		
One seat to BOMA Canada hosted VIP dinner during BOMA International Conference	✓	✓	✓		
Invitation to Canadian Nominees VIP Reception at BOMA International TOBY Awards Gala	✓	✓	✓	✓	✓
THOUGHT LEADERSHIP					
Logo on one BOMA Canada published guide	✓	✓			
One seat on a BOMA Canada Committee	✓	✓	✓		
Logo visibility on thought leadership publications	✓	✓	✓	✓	



BOMA BEST

BOMA BEST is a series of programs which are both certifications and building management tools. They encourage smart and sustainable solutions for existing buildings, promoting health, efficiency, cost-effectiveness, and low-carbon performance. Its certification represents a globally recognized symbol of sustainability achievement, digital transformation and is driving change.



AWARDS

BOMA Canada's national awards program recognizes excellence in the Canadian commercial real estate industry. The National Awards Gala takes place annually during BOMEX and is a celebration unlike any other for our industry. The awards cycle consists of three levels, starting at the BOMA local association level with qualified entries advancing onto the national level and finally, qualified national winners advancing to the international level.



BOMEX

BOMEX® stands as BOMA Canada's yearly conference, uniting the most dynamic and influential figures within Canada's commercial real estate sector. This gathering encompasses owners, property managers, investors, and industry suppliers, providing a platform to delve into industry trends, stay abreast of the latest developments, and, of course, foster valuable networking opportunities.



BOMA PLUS

The BOMA Plus Accredited Vendor: Janitorial Services, assures building owners, managers, tenants and guests that their janitorial service provider's management systems and operations are structured to deliver consistently high-quality service. Service Providers can enhance their market reputation and provide their clients with the confidence to know they have met third party-verified requirements and can demonstrate the highest level of quality is being met at their facilities.

BY THE NUMBERS

~1B

Sq. ft. of actively certified BOMA BEST buildings

~900

Buildings complete a BOMA BEST verification to become certified or recertify (annually)

5000+

Actively certified BOMA BEST buildings across Canada, US, Mexico, China and Europe

3.9K+

Views/month of our videos

250

Average number of viewers for webinars

32+

Guides published

Local BOMA Chapters

A BOMA Canada partnership does not include membership to any of the eleven (11) BOMA local associations across Canada. While BOMA Canada's reach includes the members of these local associations, the objective of a BOMA Canada partnership provides brand visibility nationally with a strong focus on BOMEX, key national topics and thought leadership surrounding policy, advocacy, sustainability, carbon reduction and overall best practices within the built environment.



BOMA BRITISH COLUMBIA

Damian Stathonikos, President

Call: 604.684.3916

Email: dstathonikos@boma.bc.ca
boma.bc.ca

BOMA CALGARY

Lloyd Suchet, Executive Director

Call: 403-816-4400

Email: lloyd.suchet@boma.ca
boma.ca

BOMA EDMONTON

Lisa Baroldi, President & CEO

Call: 780.702.5007

Email: lbaroldi@bomaedm.ca
bomaedm.ca

BOMA MANITOBA

Tom Thiessen, Executive Director

Call: 204.777.2662

Email: tom@bomamanitoba.ca
bomamanitoba.ca

BOMA NEW BRUNSWICK/P.E.I.

Heather Ferguson, Chief Staff Officer

Call: 506.384.2483

Email: staff@bomanewbrunswick.com
bomanbpei.com

You are encouraged to continue to support local BOMA Associations through membership, sponsorship, or a combination of both and participate in the various special events, educational programming, and networking and social opportunities available.

To get involved at the local level, please use the directory below. Each association operates independently so please inquire directly with each of the associations you are interested in gaining greater involvement with.

BOMA NEWFOUNDLAND & LABRADOR

Executive Director

Call: 709.722.8765

Email: mail@bomanl.com
bomanl.com

BOMA Nova Scotia

Hugh Bray, Executive Director

Call: 902.425.3717

Email: info@bomanovascotia.com
bomanovascotia.com

BOMA OTTAWA

Dean Karakasis, Executive Director & CEO

Call: 613.232.1875

Email: executivedirector@bomaottawa.org
bomaottawa.org

BOMA QUEBEC

Linda Carbone, Directrice générale

Call: 514.282.3826

Email: lcarbone@boma-quebec.org
boma-quebec.org

BOMA SASKATCHEWAN

Cail Maclean, Executive Director

Call: 306.596.7926

Email: events@bomasask.ca
bomasask.ca

BOMA TORONTO

Susan Allen, President & CEO

Call: 416.596.8065

Email: sallen@bomatoronto.org
bomatoronto.org



2023 National Partners

LEAD PARTNERS



CATALYST PARTNERS



DIFFERENTIATOR PARTNERS





You really should be a part of this...



To become a National Partner, please contact

Krista Chambers (Lachelt) at

Email: klachelt@bomacanada.ca

Mobile: 647.233.4743

BOMA
Canada