



Stronger Together

Elevating Buildings & Best Practices

BOMA BEST + BOMA 360 + TOBY® Awards

New for the 2023 awards cycle, all TOBY Award entrants at the National and International levels require BOMA 360 designation. As many of the requirements for BOMA 360 and the TOBY Award applications overlap, they have been conveniently rolled into a single portal. For local awards, check with your Local Association for entry requirements.

Things You Need To Know

- Local entry requirements may vary, however to compete at the National and International levels, you will need a BOMA 360 designation before submitting your TOBY entry
- BOMA 360 applications can be submitted at any time and are conferred quarterly

All three BOMA programs are aligning to drive efficiencies and benefits for our members. BOMA BEST remains your starting point – whether you are pursuing operational excellence, driving sustainability or pursuing a TOBY Award.

Three Things You Need To Succeed



BOMA BEST is a certification focused on driving environmental performance through operational excellence and recognizes different levels of action taken and performance achieved. BOMA BEST is mandatory for all Local, National and International TOBY entries.



BOMA 360 is a designation focused on all major areas of operations and management critical to running a building, while other industry recognition programs may focus on certain areas of operation, such as energy or sustainable operations. BOMA 360 is mandatory for all National and International TOBY entries.



The Outstanding Building of the Year® (TOBY) Award is the commercial real estate industry's highest recognition honouring excellence in commercial building management and operations in specific categories of building type or size.

BOMA BEST Certified, BOMA 360 Designated, & International TOBY Award Winning Buildings!



Historical Building: **Canada Life Building**, Toronto.
Owned by the Canada Life Assurance Company and
managed by Great-West Life Realty Advisors.



Office Building (250,000-499,999 Sq. Ft.) **745 Thurlow**,
Vancouver, B.C., owned by 2748355 Canada Inc. & 745 Thurlow
St Holdings Inc. and managed by QuadReal Property Group LP



Corporate Facility: **190 Simcoe Street**, Toronto.
Owned by the Canada Life Assurance Company and
managed by Great-West Life Realty Advisors.

What are the Benefits?



BOMA BEST

Financial - Studies have shown BOMA BEST buildings command higher rents, have lower vacancy rates and higher asset value.

Operational - BOMA BEST certified buildings have superior building operations, running more efficiently and saving owners money.

Road Map - BOMA BEST certifications are designed to be a road map for a more sustainable, healthier building that simply keeps getting better.



BOMA 360

Industry validation - This third-party designation signals to owners, tenants and prospective tenants that your building is managed and operated to the highest standards in the industry.

Holistic, 360-degree evaluation - The BOMA 360 program evaluates all major areas of operations and management that are critical to running a building.

Operational efficiencies - Optimized building performance leads to increased tenant satisfaction and helps you achieve higher tenant retention, all while boosting your building's efficiencies.



The TOBY Awards

Best-in-class recognition - Stand above the rest with the highest honour in commercial building management and operations.

Local, National and International recognition - Receive industry exposure for your building team and ownership.

Tenant satisfaction - Increase tenant retention and recruitment as you shout your award win from the rooftop!

Celebrate What Makes Your Building Stand Out!

For complete information on the application process including deadlines,
visit bomabest.org or recognition.boma.org or bomacanada.ca

For local award entries, please contact your Local BOMA Association.