



2021 ENTRY REQUIREMENTS

Goal

The **Elaina Tattersdale Sustainability Champion Award** aligns with BOMA Canada's efforts to reduce consumption of resources, boost recycling and enhance wellness within commercial real estate.

This special award is aimed to encourage those in the industry to improve the environmental footprint that commercial and institutional buildings have on our world. The award acknowledges the outstanding efforts and achievements of the "unsung heroes" who are championing sustainability at any level within their organization and/or across the commercial real estate community.

About Elaina Tattersdale

A young real estate professional and mother of two daughters, Elaina was an enterprise project manager for Canada-based real estate firm, Morguard Investments prior to passing in 2019. Her dream was to improve the impact buildings have on our environment by promoting sustainability initiatives. To honor that dream, Elaina's parents, Rick and Cheryl Gray (QuadReal Property Group and Past BOMA Canada Chair's Award Winner) generously funded the establishment of the BOMA Canada Elaina Tattersdale Sustainability Champion Award.

Eligibility & Judging

- A National level award - entrants do not need to have won locally to qualify
- Preference will be given to entrants involved in BOMA and the commercial real estate community
- No age restriction
- Judging of the entrant will be based on a written submission
- Each submission will be assessed against criteria outlined below
- Previous national winners are ineligible to apply
- **Eligibility Period:** Entrants will be evaluated primarily on recent achievements. A track record over time may also be considered

Registration/Entry

- Direct entries and nominations are welcome
- **Registration/Nomination Deadline:** June 30, 2021 via the registration link below:
<https://fs29.formsite.com/BCWS17/8n2oe0ghf4/index.html>
- **Formal Entry Deadline:** July 15, 2021 - Materials (below) must be received at the BOMA Canada office via email to dprince@bomacanada.ca
- **Entry Fee:** ~~\$150.00~~ *No fee for 2021 launch*

ELAINA TATTERSALE SUSTAINABILITY CHAMPION AWARD – Entry Requirements

Criteria (Written Submission)

The following items will be required as part of your Formal Entry package:

- A cover sheet stating the following must be included: Name of Entrant, Company, contact phone number and email address
- Sections A through D below describe the components to be addressed in writing. Ensure that the written submission does not exceed the maximum number of pages permitted (5 pages). Entrants are encouraged to include any additional information that they feel will assist the judges if it does not exceed the maximum number of pages permitted.
- A high resolution (EPS, PNG, JPG) headshot of the individual and logo of the individual's company must accompany the entry. (If the entry is successful, these images may be used during the awards gala and in post-event editorial coverage)
- The written submission should support the efforts and achievements that qualifies the entrant as a champion of sustainability and exemplifier of Elaina's philosophy.

A. Responsibility & Initiative (Max 300 words)

- Provide a clear, concise summary of the nominee and rationale for winning this award.
- What role does the individual play within their organization/commercial real estate community?
- What skills and competencies have the individual demonstrated?
- What examples are there of the individual going above and beyond expectations to deliver results?
- What plans does this individual have in place to continue to champion sustainability?

B. Inspiration & Engagement (Max 300 words)

- How has the individual inspired and empowered others to take new sustainable business actions and/or change behaviours?
- What impact has the individual had on their organization and/or across the commercial real estate community?

C. Commitment & Delivery (Max 300 words)

- What makes this individual a champion?
- How has the individual demonstrated commitment to their vision, and to the wider sustainability agenda?
- How is the individual leading by example when it comes to championing sustainability?
- What has been the individual's biggest success to date?

D. Reference/Endorsement

- Provide one letter of reference and/or endorsement expressing support for the entrant/nominee.



ELAINA TATTERSALE SUSTAINABILITY CHAMPION AWARD – Entry Requirements

Recognition

- The winner will be presented with a trophy at the National Awards Gala during BOMEX.
 - The winner will be notified in advance and provided a complimentary ticket to attend the Gala. (Travel expenses are not included)
 - Finalists will be acknowledged at the National Awards Gala
 - The winner may be acknowledged in post-event editorial/marketing initiatives
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