

## **BOMEX 2017 – Education Series**

### **Panelist**

#### **Laura Towsley, Senior Building Systems Engineer, Rycom Corporation**

Laura Towsley is the Senior Building System Engineer at RYCOM Corporation. More than an advanced problem solver – Laura is a true systems strategist, smart building expert and partner to clients. Laura serves as an extension of our clients' teams and assists them in developing the right Smart Building strategy that will help grow their investment. Approaching every problem with the understanding that better information leads to better business decisions, Laura helps clients utilize their building system data to make informed, directed maintenance decisions that can reduce costs and equipment down time and improve efficiencies. Recently, Laura helped to launch RYCOM Hive – the integrated suite of solutions and services designed to add value to organizations by understanding the role technology and data can play in differentiating businesses, maximizing operational efficiencies, productivity, CAPEX reduction and reducing emissions within the real-estate and enterprise industries. Laura is a graduate of Queens University. During the rare time Laura is not at the office, you can find her hiking one of the many great trails Ontario has to offer.