



PRESS RELEASE

September 16, 2015

BOMA Canada is pleased to present a new brand for BOMA BEST®, Canada's leading green building certification program. It will be publicly available starting on September 21st, 2015.

Following an extensive engagement process with our membership and stakeholders across the commercial real estate industry, the new BOMA BEST® brand will:

- Communicate your environmental achievements unambiguously thanks to focused and simplified visual language.
- Reward your building's environmental performance via an intuitive, five level recognition system.
- Reinforce the environmental mandate of BOMA BEST®: to create a sustainable environment one building at a time.

New level nomenclature:



- **Platinum** (formerly Level 4) is awarded to buildings that have met the BEST Practices and have achieved between 90 and 100% on the questionnaire.
- **Gold** (formerly Level 3) is awarded to buildings that have met the BEST Practices and have achieved between 80 and 89% on the questionnaire.
- **Silver** (formerly Level 2) is awarded to buildings that have met the BEST Practices and have achieved between 70 and 79% on the questionnaire.
- **Bronze** (formerly Level 1) is awarded to buildings that have met the BEST Practices and have achieved between 60 and 69% on the questionnaire.
- **Certified** (formerly Level 1) is awarded to buildings that have met the BEST Practices and have achieved up to 59% on the questionnaire.

More changes are on the way! Stay tuned for upgrades to our underlying program in 2016.

For more information, please contact BOMA Canada at info@bomacanada.ca or visit www.bomabest.org.